

# The Lion's Tale



## Newsletter for and about the Lions of District 43-C



Send your stories and pictures for "the Lions Tale" to: [district43newsletter@gmail.com](mailto:district43newsletter@gmail.com).

Fellow Lions,

I have just completed my seventh club visit tonight, here in London. August has been a busy month. I've really enjoyed meeting Lions from all over the District. Everyone is enthusiastic and eager to accomplish President Madden's goals, and the goals I have set for the District. If we work together as a team we will accomplish our goals. We will help many more people in our communities. We Serve!

I visited the Jamestown club on August 2. They are a very active club, especially when it comes to organizing pancake breakfasts! They have many very capable leaders in the club. I was particularly grateful to receive a hand painted planter from Lion Darlene Monin. This was my first visit to Jamestown and the Lions club there, but definitely not my last. On August 11, we had a Pre-Cabinet planning meeting in Berea. The meeting was well attended, and in addition to discussing the Cabinet Meeting, we also held a brief GLT/GMT meeting. PCC Jack Conte spoke about the need for more Certified Guiding Lions in District 43-C, and encouraged clubs to participate in the Club Excellence Process. PDG Bob Swett talked about going out and establishing new clubs and getting new members, but also keeping meetings fun. Membership retention is equally important. Thanks to the Berea club for hosting the meeting.

Our first District Cabinet meeting was held on Saturday, August 18 at the First Southern Community Art & Music Center in Stanford. We had 54 Lions in attendance. A great start to the new Lions year. Lion David Adams from the Lexington Lions club gave a short presentation on the new District KidSight camera. Training sessions for President, Secretaries, Treasurers, Zone Chairs and

Membership/Tail Twister/Lion Tamer were held in different areas of the Center and at the Lincoln County Public Library. When these sessions were finished lunch was served. Many thanks to the Stanford Lions club for providing a delicious lunch. It was a challenge in the afternoon to keep everyone awake! I would like to thank the District Cabinet officers and District Chairs for their excellent reports. I thought everyone went away from the meeting well informed. IPDG Jan Swett presented some awards to clubs and individual Lions for their hard work and dedication in 2011-2012. Congratulations to everyone! Our next Cabinet Meeting will be held at the Taylor County Extension Office in Campbellsville, KY on Saturday, November 3. More details to follow.

I visited the Pineville Lions club on August 20. Although small in number, the Pineville Lions are amongst some of the most generous Lions in Kentucky. Their meetings are well organized and efficient. I also noticed (please see photo below) that they all ate salads and veggies. I think the Pineville Lions are onto something! I left the meeting with a big smile on my face. Lions, isn't that how we should end our meetings? I couldn't wait to post a comment on the Pineville Lions on my Facebook page.

On Saturday, August 25 I made my first trip to the Kentucky State Fair, and helped other Lions (including several from District 43-C: Lexington and Stanford) with the KLEF free vision screenings. It was a great experience and I learned a lot. I will volunteer again next year. I discussed vision screening training with one of our State KLEF KidSight



Chairs. They will schedule some training sessions for clubs in District 43-C in October 2012. I will keep you all informed.

Monday, August 27 the Berea Lions club graciously agreed to host a GLT/GMT meeting after their regular club meeting. PCC Jack Conte encouraged clubs to apply for the Club Excellence Award for 2011-2012, and clubs can also get the applications for 2012-2013. PCC Jack would like all clubs to consider the Club Excellence Process, forms are available on LCI website ([www.lionsclubs.org](http://www.lionsclubs.org)). This is an opportunity for clubs to take a look at themselves and their community needs. PDG Bob passed out some tests. About half of those attending suddenly made excuses to leave! Those that stayed completed the test for Certified Guiding Lions. I will send the tests and application forms to LCI. Our District Guiding Lions will help with establishing new clubs.

I enjoyed meeting everyone at the Laurel Community Lions Club on Tuesday, August 28. They are a focused club, who have taken volunteering to heart. They understand what it means to serve their community. Their final report to LCIF to close out their Emergency Relief Grant was outstanding. President Lion Doris Calebs and Zone Chair Lion Roger Conrad are to be commended. They have a potential member. This gentleman was helped by the Lions club in London to have eye surgery when he was a young boy. Mr. McWilliams said he was very grateful to the Lions club for their help with paying for his surgery.

*cont on page 2*

**DG Message cont.**

Whew! What next? September is traditionally the month Lions clubs hold Candy Days. I would like all clubs in District 43-C to hold Candy Days between September 21-29. Remember, half the donations you receive from the public goes to KLEF, and the other half is kept by the club. It has come to our attention that District 43-C did not contribute very much to KLEF through Candy Days last year. We believe there is an issue with clubs not reporting this properly. When clubs are donating money, you can make the checks out to KY Lions MD43 but State Treasurer, PDG Larry Munson, needs a list of the project, name of club and the amount donated by each club. If the donation is a partial payment for an LCI Melvin Jones Fellowship please send ST Larry the club name, club number and club contact person. If a club gives a MJF to the Lion of the Year and they are making partial payments before naming the Lion then the letter needs to say "Lion to be named later." We know District 43-C

donated more than \$700 last year. Please let your club's generosity be recognized accordingly.

In January of 2012, the Council of Governors instructed the Long Range Planning Committee to begin the process of exploring the feasibility of redistricting MD43 in order to meet membership levels required (1,250 members and at least 35 Lions Clubs in each district) by Lions International for representation at the International level as either an International Director or 2nd International Vice President. With this in mind PCC Joe Westerman is asking the Lions of MD 43 for input both for or against the redistricting of MD43 prior to the Second Council Meeting which will be held on October 20, 2012. I would appreciate it if Lions of District 43-C would respond to our District Long Range Planning Committee Chair, PCC Jack Conte, on the important issue of redistricting.

Finally, I look forward to seeing many District 43-C Lions at the Garrard Community Lions Club Charter Night on Saturday, September 8 at the Garrard Co. UK Extension Office in Lancaster.

I will be visiting Lexington South Lions club on September 6, and Albany Lions club on September 20. My visit to the Stanford Lions club has been rescheduled, so I will be making plans to visit one or two other clubs.

So much for a short article from your District Governor! Please don't hesitate to contact me at any time: [simonmortimer@me.com](mailto:simonmortimer@me.com) or 606-682-9948. I look forward to hearing from you. Coming soon a District website, Facebook page, and Google Calendar...

*DG Simon  
In A World Of Service*



**Small Group Training**



**Baby Lion**



**Thanks to the Stanford Club. They cooked up some GOOOD chicken.**



**New vision screening tool.**



**Award Winning Lions**



**The Best Dressed Lion!**

# MEASLES

## Preventable Disease, Preventable Death

Measles is a highly contagious viral disease that causes death among many young children globally. The virus is spread by nose and throat secretions, such as saliva, sputum, or nasal mucus, of infected people.

Severe measles is more likely among poorly nourished young children, especially those with insufficient vitamin A, or whose immune systems have

been weakened by HIV/AIDS or other diseases. The most serious complications include blindness, encephalitis (an infection that causes brain swelling), severe diarrhea and related dehydration, and severe respiratory infections such as pneumonia.

Rubella is a contagious disease that is also caused by a virus. It is also called

German measles or three-day measles. Rubella virus is also spread by nose and throat secretions, such as saliva, sputum, or nasal mucus, of infected people. While the illness is generally mild in children, it has serious consequences in pregnant women causing fetal death or congenital defects known as congenital rubella syndrome (CRS).

**One Shot, One Life Campaign.  
Lions have raised nearly \$7m to date.  
Help reach the \$10m target.**

### How Much Do You Know About Measles?

Take this short, 5-question quiz to learn new information about measles eradication efforts around the world and Lions' role in the Measles Rubella Initiative. (Answers can be found at the bottom of the page.)

Q1. How much does it cost to contain a measles outbreak in parts of the world where measles has been eliminated, like the United States?

- |                              |                              |
|------------------------------|------------------------------|
| \$5,000 per case of measles  | \$18,000 per case of measles |
| \$33,000 per case of measles | \$42,000 per case of measles |

Q2. Measles is extremely infectious. How many people are infected by the measles virus each day?

- |        |        |        |        |
|--------|--------|--------|--------|
| 15,000 | 55,000 | 75,000 | 95,000 |
|--------|--------|--------|--------|

Q3. How many children did Lions help vaccinate against measles in Nepal in February and March 2012?

- |           |             |
|-----------|-------------|
| 500,000   | 800,000     |
| 1 million | 1.8 million |

Q4. The Measles Rubella Initiative has helped to increase the proportion of children around the world who have been inoculated against the measles to 85% of all children (vs. only 72% in 2000) and measles related deaths have also decreased. Nevertheless, what number of children still die each day from measles-related complications?

- |     |     |     |     |
|-----|-----|-----|-----|
| 300 | 380 | 400 | 450 |
|-----|-----|-----|-----|

Q5. The quickest and easiest way for Lions around the world to be involved in the Measles Rubella Initiative is by making a donation to One Shot, One Life today.

- True    False

*Measles is a viral disease with high human, health, and economic costs, despite the availability of a safe and cost-effective vaccine. Lions and our partners in the Measles Rubella Initiative are working hard to eliminate measles from the planet. To make a donation and save a child from measles, please visit <http://www.lcif.org/EN/our-programs/humanitarian-efforts/measles/index.php>*

*Thanks to Thomas H. Matney*

Answers:

Q1 = C Read more at: Infectious Disease Society of America: <https://idsa.confex.com/idsa/2011/webprogram/Paper32925.html>

Q2 = B; Q3 = D Read more here: <http://mydigimag.rrd.com/publication/?i=118591&p=40>; Q4 = B; Q5 = True

### Rubella Facts

Rubella, the name means "little red," was thought to be a type of measles until 1814, when German scientists described it as a completely different disease. From 1963 to 1965, a rubella epidemic swept throughout the world. In the United States alone, about 11,000 babies died and 20,000 babies developed birth defects from rubella.

Rubella vaccine was developed in 1968. After the vaccine was licensed in 1969, the number of people in the United States who got rubella went down quickly. Rubella vaccine is still used throughout the world today

# Kentucky Lions Eye Foundation

The Kentucky Lions Eye Foundation (KLEF) is off to a ROARING start. The Kentucky Lions Eye Foundation is sponsored by Lions of Kentucky. Fellow Lions, we share in the responsibility of helping; in any way we can, to maintain the buildings, grounds, staff and programs of KLEF. We have a number of programs that I'll be asking you to get involved with. At this time, I want to tell you about the *Life Patrons Program*.

The Patrons program was started by the Past District Governor's Association with a goal of raising \$1,000,000. Currently the trust is at \$750,000. Under the terms of the trust only the interest from the fund can be used in support of the mission. Our mission is to help those who are less fortunate, who have no money, no insurance and no hope to have vision and a better life. The KLEF staff works with The University of Louisville Eye Clinic, The University of Louisville Lions Eye Bank and the U of L Hospital to help hundreds of our fellow Kentuckians every year. You can help achieve the Patrons Program goal by becoming a Patron.

## HOW DO I BECOME A LIFE, SILVER OR GOLD PATRON?

The Life Patron award is given to a Lion or individual that a Lion or Club feels is deserving of this very special award.

- A donation to the KLEF in the amount of \$100.00 will make someone a Life Patron.
- A \$500.00 donation will make someone a Silver Patron.
- A \$1,000.00 donation will make someone a Gold Patron.

You can make yourself or anyone else one of the Patrons. Each year the KLEF Officers and Trustees encourage every club to make at least one member a Life Patron. Many clubs have the goal of making every member a Life Patron.

## HOW TO REFER SOMEONE TO THE FOUNDATION FOR HELP?

The first thing you must do is contact the staff at the KLEF and request an application. Then you will get the application to the person in need. The application must be filled out completely, and some people may need help with this step. Then you will return the application

to the KLEF staff to review and make a decision. We try to take care of all requests.

## WHAT THE OFFICERS AND TRUSTEES REQUEST FROM THE CLUBS?

We ask that you help with transporting the patient to and from the hospital. Also understand that the patient may need to stay overnight and a donation for this cost would be greatly appreciated. The foundation has nice accommodations that we use for only \$29.00 per night. The clubs could make monthly payments to the Foundation if this would help ease the financial cost. If a club can't help, the foundation will do what it can to see that this person gets the needed help.

If you have any question please contact State Patrons Program Chair PDG Gerald Wedding from District E; District K Chair PID Yancey Watkins; District N PDG Tony Bishop; District T PDG Flo Warner, or District C PDG Mike Pawula. District Y is not filled yet.

Thanks to each of you for your help and support.

*KLEF 1st Vice President  
PDG Noel Hardwick*



## Candy Days September 21-29



**Lion Barbara Ellis and Lion Bob Ellis were on hand to promote the Nicholasville Lions Club on August 26 at a community networking event held at the Jessamine Public Library. The event connected Jessamine County residents with business and organizations in Nicholasville. The club gained some new members at the event.**

## Lions Camp Crescendo

**Fulfilling Our Mission  
236 children served in  
2012's Three Free Camps**

Established in 1996 by the Lions of Kentucky on 180+ acres in Bullitt County's Lebanon Junction, Lions Camp Crescendo provided three free camps this past summer. Lions Youth Camp served 71 blind/visually impaired and or deaf/hearing impaired children with the assistance of 47 counselors; Camp Heart-to-Heart and its 52 counselors served 70 children; and Camp Freedom served 95 children with the help of 40 counselors.

A big thank you goes to the many clubs and individuals who have supported Lions Camp Crescendo, some with money, some with volunteers, some with publicity. It's because of you that we are successful.

Come visit us on Pine Tavern Road. In the fall, winter and spring we can show you the grounds and buildings used by the children. In the summer months you can see the children enjoying a traditional camping experience.